## Web Standards:

## The Right Tool for the Right Job

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Web Standards Project (WaSP) Liaison in Japan

SOFTEXPO & DCF 2006, Seoul, Korea

## About Me



#### スタイルシートスキルアップ・デザインブック

ノッスン制度でマスターするCSSデザイン実践テクニック

Eric A, Meyer a: BHARIE: BEBBLDZ-72-72,58

WD



スタイルシートスキルアップ・デザインブック

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CSSマスターになるための「プロ技」集中課題

Eric A. Meyer x EXERT X BXXIII YE-7/27 X X X

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JEFFREY ZELD

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毎日コミュニケーションズ

#### WEB STANDARD

XHTML+CSSを中心とした「Web標準」によるデザインの

- より使いやすく、よりアクセスの埋えるサイトをデザインするには?
- ウェブコンテンツJRSに対応して、より高いアクセンビリティを実施するには?
- ▶より高いユーザーエクスペリエンスを提供するには?
- ▶メンテナンス・リテザインしやすいサイトを機能するに辿り
- ▶ すのを根据エンジンに最適化するにはす
- ▶ウェブページのファイル管理を軽量化し、表示を早くするには?

すべての解決策は、「ウェブスタンダード」にあります。 XHTML中CSS、DOMの協策による次世代ウェブデザインの指針と手法をまとめ ウェブデザイナー、ウェブ開発者、および全業や自治体のウェブ担当者必続のバイ

職務の社会のサーションズ

MERCHANDARDS SOLUTIONS. THE WORLD AND STYLE HANDINGS

#### Web標準デザインテクニック 即戦ワークブック

XHTML+CSSを正しく賢く書くための15間 Dan Cedenholm III AARR III RESULTION AND

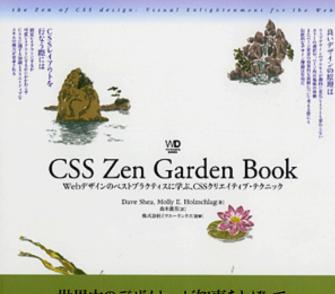
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へぇ、こうやって書けばいいんだ!

◆こんなあなたが、問題を解くと、こうなります◆

Web専事で特殊と影像の最初をしたいけど、使い方がイマイチわからない。 そろそろ標準のOPTMLとCSSを覚えたいけれど、なにか良いテキストは? とうせ物質するない、初めから近し、"音さか・考え力を覚えたい" 発表でコーディングしているけど、チッとこのままでいくのかな?

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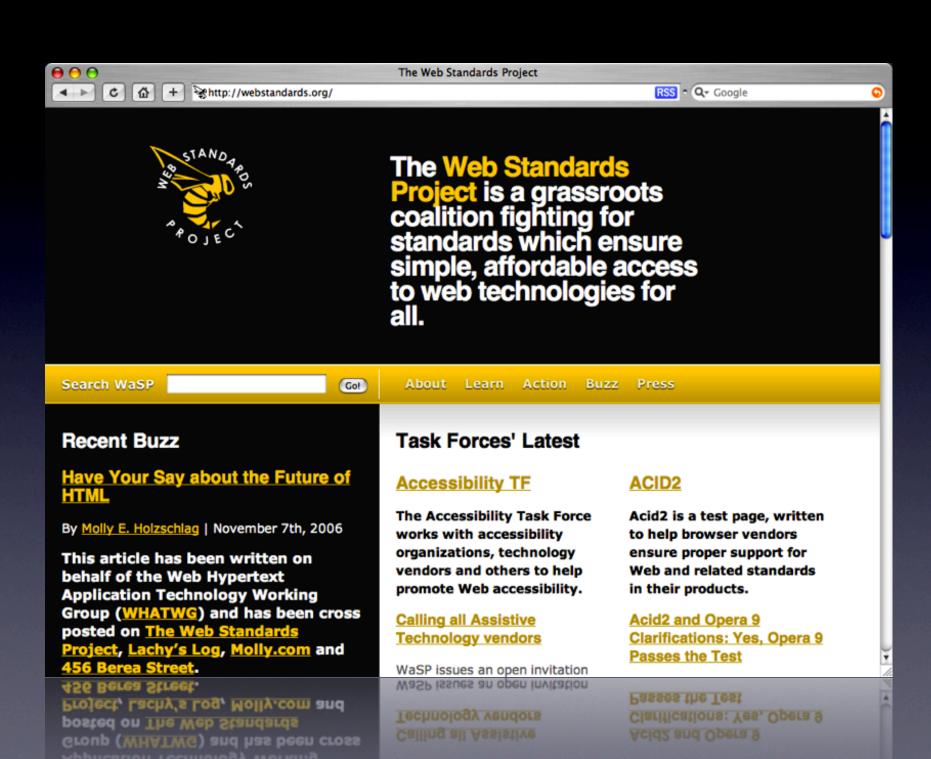


世界中のデザイナーが知恵をしばって 投稿したデザインから、 CSSレイアウトのプロセスとテクニックをマスターせよ!

Web標準アデインの巨大ギャラテーCSS Zen Guoden。選りすぐりの36アゲインについて、 Webデデインの開始、コンセプトワークからイメージ所像の何意、CSSの実践テクニックまで解説。

CSSの「世界水準」がわかる1冊!

MINISTER - SANK



## What are Web Standards?

### Web Standards are...

- All of the standards created/used for the World Wide Web
- Developed and recommended by international standardization bodies such as <u>W3C</u>, <u>ISO</u>, <u>IETF</u> etc.
- Vendor-independent
- "De jure" rather than "de facto"

### Front-end Web Standards

Structure

HTML, XML, XHTML

Presentation

CSSI, CSS2

Behavior

DOM, ECMAScript

## History of (X)HTML and CSS

- •Internet Explorer 3
- CSSI

- Netscape Navigator 4
- •HTML 3.2
- •HTML 4.0

# The First Browser War (IE vs. Netscape)

- Web Standards Project(WaSP)
- •CSS2

• HTML 4.01

## •XHTML I.0

## •XHTML I.I

•WIRED Redesign





#### Last-Minute Turkey Day Salvation

Bird still frozen? Starving guests going mental? The Geeky Gourmet serves up tips for coping with Thanksgiving nightmares. An excerpt from Take Control of Thanksgiving

a perfectly depressing thought. Commentary by Tony Long.

Dinner by Joe Kissell. Nov 23, 2006 | 2:00 AM

XML Speciest Nov 23, 2006 | 2:00 AM



#### New Rules Allow Cell-Phone Hack

Wired News Blog » The U.S. Copyright Office says it should be legal for you to crack lockout codes that keep you from porting your cell-phone to another carrier. And retro-gamers

will be able to crack copy protection on abandoned titles -- for "archival" purposes. In Gear Factor. XML Nov 23, 2006 | 1:45 PM



#### Wired News Goes Into Granny Gear

Relax -- it's Thanksgiving. We'll be publishing on a reduced schedule through the holiday weekend. Nov 23, 2006 | 2:00 AM



issue, now online.

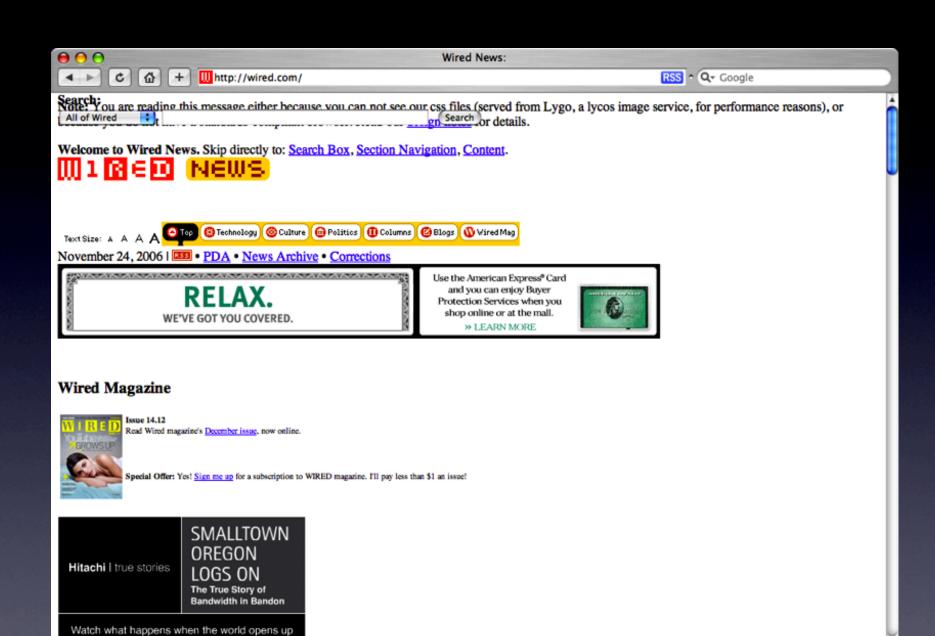
Special Offer: Yes! Sign me up for a subscription to WIRED magazine. I'll pay less than \$1 an issue!





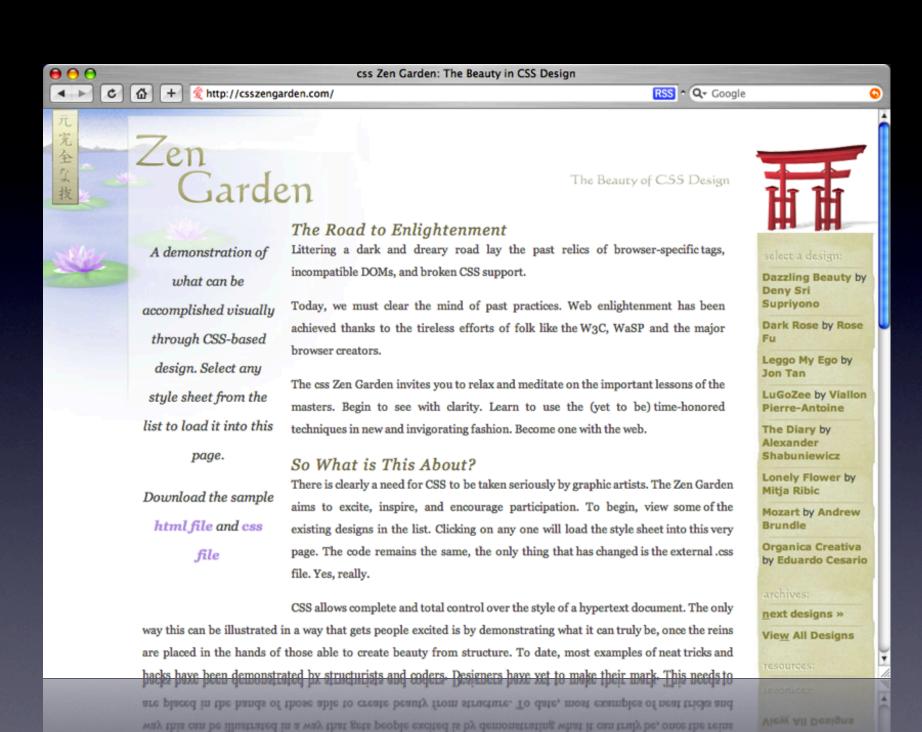
Nov 23, 2006 | 2:00 AM reduced schedule through the holiday weekend. Relax -- it's Thanksgiving. We'll be publishing on a

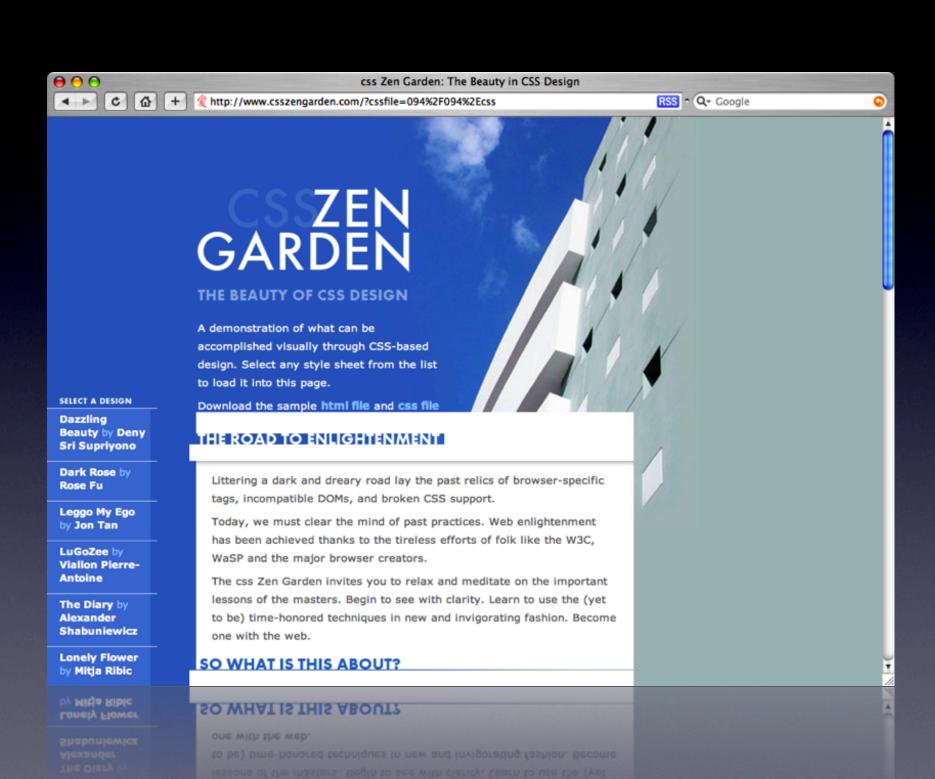




to this remote coastal town through the country's fastest communications network

•css Zen Garden







A demonstration of what can be accomplished visually through CSS-based design. Select any style sheet from the list to load it into this page.

Download the sample html file and css file

#### The Road to Enlightenment

Littering a dark and dreary road lay the past relics of browser-specific tags, incompatible DOMs, and broken CSS support.

Today, we must clear the mind of past practices. Web enlightenment has been achieved thanks to the tireless efforts of folk like the W3C, WaSP and the major browser creators.

The css Zen Garden invites you to relax and meditate on the important lessons of the masters. Begin to see with clarity. Learn to use the (yet to be) time-honored techniques in new and invigorating fashion. Become one with the web.

#### So What is This About?

There is clearly a need for CSS to be taken seriously by graphic artists. The Zen Garden aims to excite, inspire, and encourage participation. To begin, view some of the existing designs in the list. Clicking on any one will load the style sheet into this very page. The code remains the same, the only

select a design:

Dazzling Beauty by Deny Sri Supriyono

Dark Rose by Rose Fu

Leggo My Ego by Jon Tan

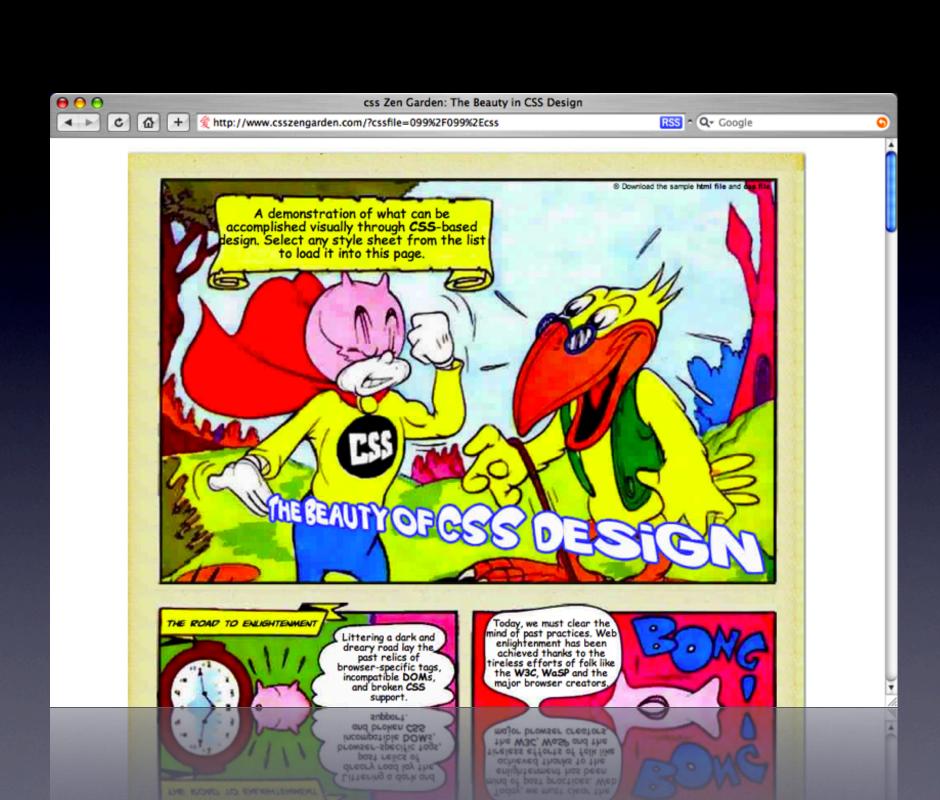
LuGoZee by Viallon Pierre-Antoine

The Diary by Alexander Shabuniewicz

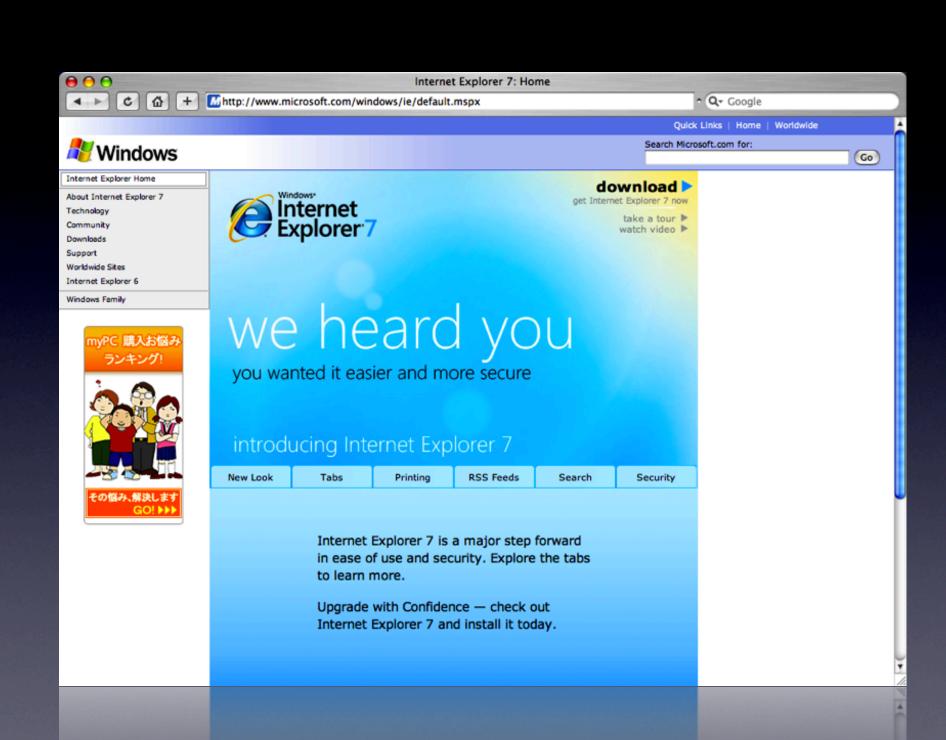
**Lonely Flower** by Mitja Ribic

Mozart

the style sheet into this very page. The code remains the same, the only view some of the existing designs in the list. Clicking on any one will load Zen Garden aims to excite, inspire, and encourage participation. To begin,



- XHTML2 & CSS2.1/3 by W3C
- HTML5 by WHATWG
- CSS became popular with blog customize
- The Second Browser War
- Internet Explorer 7





Home » Products » Firefox

#### Firefox<sup>2</sup>

The award-winning Web browser is now faster, more secure, and fully customizable to your online life. With Firefox 2, we've added powerful new features that make your online experience even better.



System Requirements - Release Notes - Other Systems & Languages



Firefox 2 delivers helpful new features to make your online experience more productive.



Firefox continues to lead the way in online security, and now includes active protection from online scams to keep you safer.

#### Personalize Your Browser

Choose from over a thousand useful add-ons that enhance Firefox. It's easy to personalize Firefox to make it your own.

easy to personalize Firefox to make it your own. Choose from over a thousand useful add-ons that enhance Firefox. It's







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January 2006 Software & Dev Tools Firefox Web browser

October 2006 Editors' Choice

October 2006 Firefax 2



















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## More Interesting Things Happening



#### Latest microformats news [888]

#### dotMac Webmail implements hCard

As reported by Chris Messina, Apple's dotMac team has added hCard support to their webmail application.

Despite recently canceling my dotMac account, I think this is important news because it highlights a use case of microformats which many have not recognized.

Up until now, most usage of hCard has been people publically publishing contact information. Putting it in hCard allows people to use X2V to convert it to a vCard, which most address book applications support.

In the case of dotMac's webmail, the contact information isn't public—it's in a private view of an individual user. By marking up this data with hCard, browsers which understand hCard can recognize what they're rendering and do smart things with it. Today, the best tool for doing this is the wonderful Tails Firefox extension. Tails will highlight microformats in a page and allow you to extact them to your address book or calendar.

My point in all of this? Semantic markup is valuable no matter where you use it—public or private—because it allows us to build smart tools for consuming the information.

October 31st, 2006 Ryan 2 Comments

#### **Downtime**

Yesterday morning (Pacific Time), the box that hosts microformats.org had a disk failure. Of course, this happened right as we were about to migrate it to a new host.

#### What are microformats?

Designed for humans first and machines second, microformats are a set of simple, open data formats built upon existing and widely adopted standards. Learn more about microformats

#### Overview of microformats

- People and Organizations hCard
- Calendars and Events hCalendar
- Opinions, Ratings and Reviews VoteLinks, hReview
- Social Networks
  XFN
- Licenses: rel-license
- Tags, Keywords, Categories rel-tag
- Lists and Outlines
  XOXO
- e more... See microformats list

it to a new host.

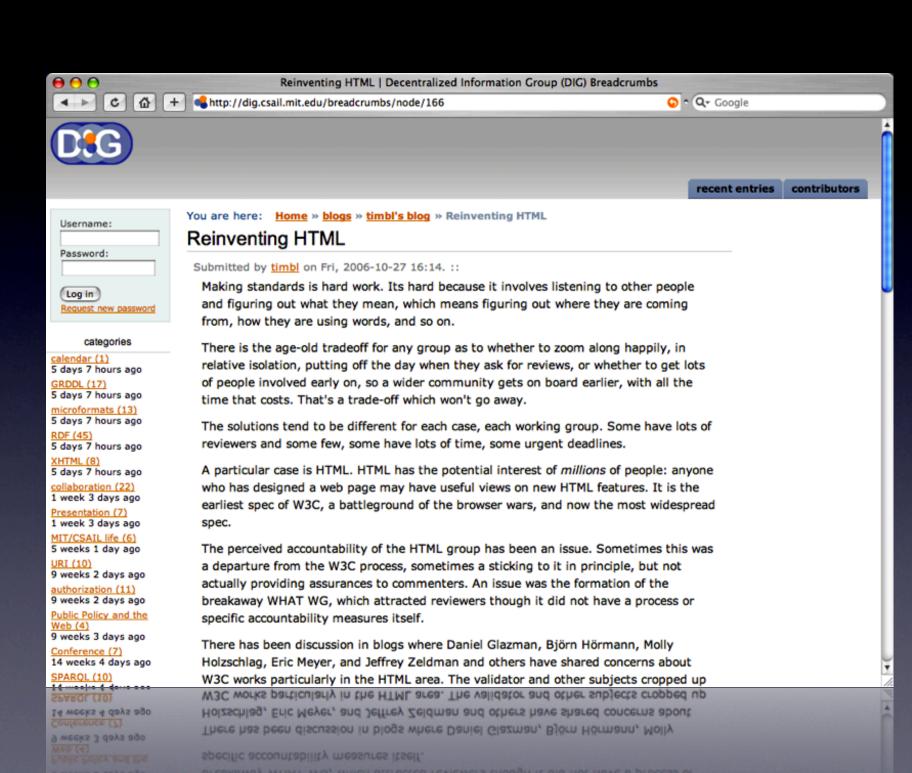
Yesterday morning (Pacific Time), the box that hosts microformats.org had a disk failure. Of course, this happened right as we were about to migrate

Downtime

See microformats list

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LISTS SHO CURING



#### Web Hypertext Application Technology

Home News Demos Specifications Charter Mailing List

#### Looking for feedback on HTML5

Wednesday, 8th November 2006

<u>The Web Standards Project, Lachy's Log, Molly.com</u> and <u>456 Berea Street</u> are collecting feedback on the <u>HTML5</u> proposal.



If you want to send feedback, but don't want to join the WHATWG mailing list, then please submit comments to one of the above-mentioned posts. Members of the community have comitted to collecting and responding to all the feedback.

#### What's happening at the WHATWG

Our current main focus is on the Web Applications 1.0 specification, sometimes referred to as "HTML5" or "XHTML5".

Read the spec, send your feedback! We guarantee that all feedback will be responded to before the spec is considered "done".

#### What is the Web Hypertext Application Technology Working Group?

It is a loose unofficial collaboration of Web browser manufacturers and interested parties who wish to develop new technologies designed to allow authors to write and deploy Applications over the World Wide Web.

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## Expected Benefits of (X)HTML+CSS

- Better Accessibility
- Better Machine Readability
- Lower Bandwidth
- Ease of Maintenance
- Forward/Backward Compatibility

## Importance of Accessibility

- Not only for the people with disabilities (Text-only version is NOT enough.)
- Not only for humans, but also for machines
- Browsing device/circumstance diversity
- Some countries have their own official accessibility guidelines

## Drawbacks of Web Standards

- Different Implementations in Different Browsers
- High Learning Curve

## But wait, things have changed!

- Many browser are getting much better version by version
- Authoring tools as well
- Good online/offline resources about web standards
- Browsers' developers communicate with others via blogs

\*

#### IEBloa

#### Friday, November 17, 2006 4:02 PM

#### Flash Player 9 Update

Congratulations Adobe Flash team on shipping the Flash Player 9 update on Tuesday!

This Flash update serves as a model implementation for how browser extensions can work with Protected Mode to keep users safe.

As most of you already know, on Windows Vista, IE7 includes a special feature called Protected Mode where the IE process runs with low privileges. This helps IE significantly reduce the ability of an attack to write, alter or destroy data on the user's machine or to install malicious code. These defenses also limit legitimate actions like saving browser settings, which is why Protected Mode includes broker processes to handle IE's elevated actions. Similarly, yesterday's Flash update includes a broker process to handle Flash's specific elevated actions.

Broker processes are the best way to safely handle elevated actions because they're built to help contain an attack in the low privilege process. When developing a broker process for your extension, you should always assume that your extension is running in a compromised process. This means you should design your broker as if calls coming from your extension may be hijacked. You can safely handle hijacked calls by validating all input and by asking the user to make a trust decision in UI appropriate scenarios. For example, the IEUser.exe broker launches the Internet Options dialog when it gets a known call from Protected Mode. This prevents the Protected Mode process from silently changing the user's browser settings such as the homepage or security slider.

Although most extensions are fully functional when running in Protected Mode's low privilege process, some of these extensions work because Protected Mode's compatibility layer redirects file and registry writes to a virtual store. We created the compatibility layer to get previously released extensions working. If you haven't already done so, now is a good time to update your extensions to work with Protected Mode

Many thanks to the Adobe team for their close partnership and hard work in getting a Windows Vista-ready Flash Player 9 out.

Marc Silbey Program Manager

Posted by leblog | 23 Comments Filed under: General IE Information

#### Thursday, November 16, 2006 2:36 PM

#### IE+JavaScript Performance Recommendations Part 2: JavaScript Code Inefficiencies

Hello again, this is Peter Gurevich, Performance PM for IE. We have gotten a lot of good feedback from our first post

1E+JavaScript Performance Recommendations Part 2: JavaScript Code Inefficiencies Thursday, November 16, 2006 2:36 PM

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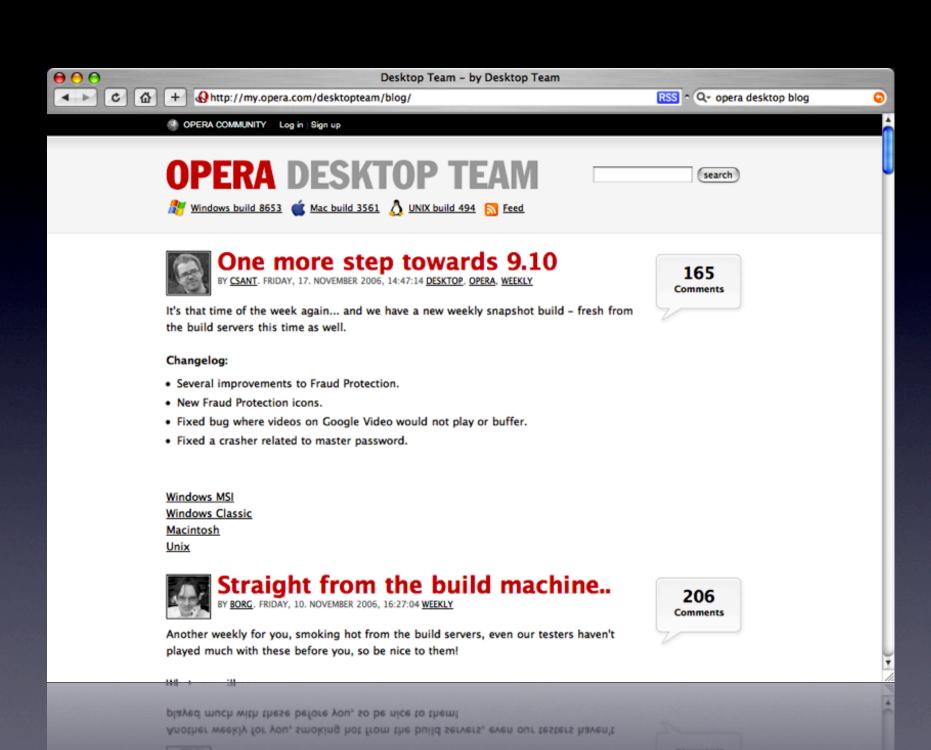
#### News

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What We Talk About on IEBlog

What We Talk About on IEBlog





















#### Surfin' Safari

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#### Working with the Code

Getting the Code **Building WebKit** Running WebKit **Debugging WebKit** Contributing Code

#### Documentation

Projects Code Style Guidelines Drosera Web developer resources Wiki

#### Testing

Regression Testing Leak Hunting Writing New Tests

#### Bugs

Compatibility Hit List Reporting Bugs **Bug Report Guidelines Bug Prioritization** Test Case Reduction Bug Life Cycle

#### Rob Buis is a WebKit Reviewer

Posted by maclej on Saturday, November 18th, 2006 at 3:17 pm

Rob Buis is now a qualified WebKit reviewer. Rob was one of the main driving forces behind ksvg2 and kcanvas, along with Nikolas Zimmerman. The code from these libraries has been integrated into WebKit to provide fully integrated HTML/SVG support. Since then, Rob has submitted many WebKit patches for SVG and in many other areas, including DOM, CSS, graphics support and general refactoring.

Please join me in congratulating Rob.

7 Comments...

#### Google Web Toolkit 1.2 Uses WebKit

Posted by aroben on Saturday, November 18th, 2006 at 1:59 am

Google has just released version 1.2 of the Google Web Toolkit (GWT) with full Mac OS X support provided by WebKit. GWT allows web developers to create shiny AJAX web applications entirely in Java, which GWT compiles to JavaScript. While Mac users were able to use the GWT compiler in previous versions, they couldn't use GWT's hosted browser to debug their web apps. WebKit has made it possible for Google to bring these development tools to the Mac, and, as a surprise Mac-only bonus, web developers using GWT get to use the Web Inspector, too!

2 Comments...

#### Zack Rusin is a WebKit Reviewer for the Qt Port

Posted by maciej on Wednesday, November 15th, 2006 at 7:32 pm

Zack Rusin is now a qualified reviewer for Qt platform code in WebKit. Although he has not yet submitted many patches to WebKit as such, he has a long history working with KHTML and did much of the Unity porting work originally. As such, he is likely one of the best reviewers for Qt platform code. Congrats, Zack, and thank you.

**Bug Life Cycle** Test Case Reduction **Bug Prioritization** 

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of the Unity porting work originally. As such, he is likely one of the best reviewers for Qt platform submitted many patches to WebKit as such, he has a long history working with KHTML and did much Zack Rusin is now a qualified reviewer for Qt platform code in WebKit. Although he has not yet

Web Standards are very vital "tool" for all web designers/developers.

## l Have A Dream.

...Someday, every web browser conforms to web standards, and everybody can create accessible and creative contents with valid and semantic markup and style sheets which contain no CSS hack.

## The dream comes true with collaboration

- Web Designer/Developer
- Browser Vendor
- Authoring Tool Vendor
- End User
- Standards Body

## "Leading the Web to Its Full Potential"

-W3C

# Let's use the tool named "Web Standards" and lead the web to its full potential!

## Thank You.

E-mail: k-kidachi@mitsue.co.jp

E-mail: kidachi@kazuhi.to